



Tefkey		Baskin	
Address	2000 1st St. N., Minneapolis, MN 55412	Address	1000 1st St. N., Minneapolis, MN 55412
Phone	(612) 338-1111	Phone	(612) 338-1111
Website	www.tefkey.com	Website	www.baskin.com
Business Type	Software Development	Business Type	Software Development
Products/Services	Software Development, Consulting, Training	Products/Services	Software Development, Consulting, Training
Years in Business	10	Years in Business	10
Number of Employees	10	Number of Employees	10
Annual Revenue	\$1.2M	Annual Revenue	\$1.2M
Profit Margin	15%	Profit Margin	15%
Market Segment	Healthcare	Market Segment	Healthcare
Geographic Focus	Local	Geographic Focus	Local
Key Customers	Local Healthcare Providers	Key Customers	Local Healthcare Providers
Competitors	Local Software Developers	Competitors	Local Software Developers
Strengths	Expertise in Healthcare Software	Strengths	Expertise in Healthcare Software
Weaknesses	Limited Marketing Budget	Weaknesses	Limited Marketing Budget
Opportunities	Growing Healthcare Market	Opportunities	Growing Healthcare Market
Threats	Intense Competition	Threats	Intense Competition
Future Plans	Expand Product Line	Future Plans	Expand Product Line
Contact Information	John Doe, CEO	Contact Information	John Doe, CEO
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